



TCU Board of Trustees Advance Outcomes November 2019

At its recent Board Advance, the TCU Board of Trustees reaffirmed the four principle goals of the University's strategic plan, *Vision in Action: Lead On*. The Board also provided feedback and guidance on key initiatives and directed the administration to stay focused on executing the plan while strategically shaping TCU's future over the next 10 years. This Board of Trustees Advance Outcomes document reflects Board alignment and support of the University's established priorities.

Strengthen Academic Profile and Reputation

- Increase academic profile and reputation
- Maintain no greater than 14:1 student to faculty ratio
- Examine all academic programs, invest in those with the most potential for future impact and explore increasing non-traditional programs such as certificate programs that generate revenue
- Remain at the forefront of change in intercollegiate athletics

Strengthen Endowment

- Emphasize financial sustainability in all areas and reduce debt
- Increase endowment to \$3B (while maintaining primary emphasis on student scholarships)
- Ensure the success of *Lead On: A Campaign for TCU* and remain focused on People and Programs while growing the endowment

Strengthen TCU Experience and Campus Culture

- Continue strategic DEI initiatives with students, faculty/staff, and Board of Trustees
- Highlight and foster connectivity between students, faculty, staff, and alumni

Strengthen Workforce (both employees/graduates)

- Strengthen skill and leadership development, focus on career readiness, and student success

Notes:

Establish key performance indicators to measure progress

Grow responsibly: 10,500 undergraduates, 1,500 graduate students

Allocate resources for maximum ROI

Shape TCU over the next 10 years, emphasize global reach