



From the PRESIDENT

March 12, 2025

Dear Horned Frogs,

As we approach the mid-point of the semester, I want to take a moment to acknowledge some of the incredible achievements of our Texas Christian University community so far this year:



Women's Basketball

First, a huge congratulations to the TCU Women's Basketball team on their incredible season, winning both the Big 12 regular season championship and the Big 12 tournament! Their hard work, grit and teamwork have made us all incredibly proud. Let's continue to support the players, coaches and staff as they head into NCAA tournament play [next week](#).

Strategic Plan Updates

Beyond the court, we're making great strides with our [LEAD ON: Values in Action](#) strategic plan and have already achieved significant milestones. A few examples of the several early wins across all pillars include the launch of a new, student-centered [TCU.edu](#) homepage and [commercial](#), research expenditures reaching a new high of over \$25 million, new student attendance records at women's basketball games and a new TCU Innovation Hub on track for a fall 2025 opening. Chief University Strategy and Innovation Officer Tom Wavering leads implementation and has launched a new [Values in Action Blog](#) where you can learn about updates and progress on initiatives.

Living Our Values

I am incredibly grateful for the way our Horned Frog community has come together this semester. As we are navigating changes in higher education, you have continued to live our TCU values of integrity, engagement, community and excellence. As a [values-centered university](#), we must continue to be a community characterized by respect, humility and a culture of belonging. Thank you for continuing to support one other and strengthening our connected community.



Save the Date for April Town Hall Meetings

- President's [Faculty and Staff Town Hall](#), 9:30 – 10:30 a.m., Monday, March 31
- President's [Student Town Hall](#), 3 – 4 p.m., Monday, March 31

Springtime at TCU is one of the most beautiful seasons on our campus. I hope that as you travel between classes and events, you take time to enjoy the tulips in bloom and the weather. With spring break just around the corner, I encourage everyone to rest and recharge, and whether you're traveling, spending time with friends and loved ones or taking time off to relax, please prioritize your safety and well-being. I look forward to seeing everyone back on campus refreshed and ready to finish the semester strong.

Lead On, and Go Frogs!

Daniel W. Pullin
President

TCU