AddRan College of Liberal Arts

2017

Annual Report

prepared by

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AddRan College

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Departmental Activities and Annual Reports

ROTC Program Reports

*Beginning with the 2010 Annual Report, the departmental program documents were included in their entirety to ensure complete reporting of each unit's activity. These reports are included in the appendices for this document.

AddRan College of Liberal Arts

1. Activities and Accomplishments

• Seven tenure-track faculty and three instructors were hired:

Elva Orozco Mendoza	Political Science	Assistant Professor
Mark Daku	Political Science	Assistant Professor
Tatiana Vargas Arguello	Spanish	Assistant Professor
Esther Teixeira	Spanish	Assistant Professor
Sam Ross	Religion	Assistant Professor
Antoinette DeNapoli	Religion	Associate Professor
Ben Ireland	Modern Languages	Assistant Professor
Michelle Meitl	Criminal Justice	Instructor
Twisha Chatterjee	Economics	Instructor
Sharon Harris	English	Instructor

Of the 10 faculty hired 7 were women and 5 were from historically underrepresented groups addressing the needs for diversity, equity and inclusiveness.

- Dr. Carrie Currier from the Department of Political Science was selected to serve as the Administrative Fellow, working on a project to develop a best practices manual for directors of interdisciplinary minors and to increase enrollments in these programs.
- Staff appointments to the Dean's office included:

Dr. Peter Worthing	Associate Dean for Graduate Studies and Research
Kathy Fletcher	Director of Advancement
Taylor Qualls	Director of Marketing and Communications

• New Department Chairs included:

Dr. Michael Katovich – Sociology and Anthropology Dr. Steve Sloan – Spanish and Hispanic Studies Dr. Scott Williams – Modern Languages Dr. Kiril Tochkov – Economics Lt. Col. Steven Tabat – Army ROTC

- During the Spring 2017 semester Dean Schoolmaster co-organized and taught lectures as part of an experimental course entitled, "College Success for Veterans," (second offering). Other AddRan faculty participating included Drs. Kara Vuic and Todd Kerstetter from the Department of History and Dr. Charlotte Hogg from the Department of English.
- The Dean's office along with Dr. Krochmal and the Comparative Race and Ethnic Studies (CRES) program co-sponsored a presentation by Dr. Al Camarillo on January 31, 2017. The talk addressed the benefits of campus efforts to embrace diversity, equity and inclusiveness. The title of the talk was, "Higher Education for Global Leadership in the Twenty-First Century: The Values of Comparative Race and Ethnic Studies."

- Dean Schoolmaster, working with Drs. Lahutsky, Roche, Steele, Campbell, Worthing and Garnett wrote a white paper for the college as part of the Lead On Strategic Planning process.
- AddRan College Dean's office co-sponsored two lectures by Mr. Tom Alexander, "The History of Neiman Marcus," and "A History of the Women's Air Force Service Pilots." These talks were presented on February 8-9, 2017.
- AddRan College was co-sponsor of a symposium organized by Dr. Kara Vuic, the LCpl Benjamin W. Schmidt Professor of War Conflict and Society. The symposium held on March 3-4, 2017 was entitled, "Was It a Great War? The Political and Social Consequences of World War I."
- Dr. Anne Frey from the Department of English delivered the 10th AddRan College Distinguished Faculty Lecture on March 23, 2017. The lecture dealt with Mary Shelley's Frankenstein.
- On March 30, 2017, the 4th AddRan College of Liberal Arts Back-to-Class Event was held in the BLUU attracting an audience of approximately 200. This event serves as one of three signature AddRan College programs along with the AddRan Distinguished Faculty Lecture and the Robert D. Alexander Lecture in the Liberal Arts.
- April 5, 2017 The Spring Social Hour for chairs and the Dean's support staff was held at the Firestone and Robertson Distillery.
- April 6-7, 2017 AddRan Undergraduate Research Festival was co-organized by Drs. Keith Whitworth and David Sandell from the Department of Sociology and Anthropology.
- April 28, 2017 Thank you reception for Dr. Don Coerver's service as Associate Dean for Graduate Studies and past director of the Masters of Liberal Arts degree.
- May 12, 2017 AddRan Hooding Ceremony for graduate students from the Departments of Criminal Justice, English, and History.
- AddRan College sponsored the annual writing boot camp for faculty from May 15-19, 2017. Dr. Charlotte Hogg from the Department of English coordinates this boot camp.
- The Administrative Fellow, Dr. Max Krochmal, completed his work on the best practices hiring manual on June 27, 2017.
- Dean Schoolmaster met with Dr. Mary Volcansek to discuss a search for the new Executive Director of the Center for Texas Studies on July 6, 2017.
- The AddRan Administrative Assistant annual breakfast was held on August 15, 2017 marking the start of the fall semester activities.
- Dr. Jim Riddlesperger was selected as a recipient of the Chancellor's Award for Distinguished Achievement as a Creative Teacher and Scholar.
- The Institute for Critical and Creative Expression under the leadership of Drs. Joddy Murray and Curt Rode was reorganized and renamed the Center for Digital Expression in September 2017.

- Dr. Carrie Currier from the Department of Political Science, as part of her Administrative Fellow program, began work to better support and nurture the interdisciplinary minors and their directors.
- AddRan College and the Comparative Race and Ethnic Studies (CRES) co-sponsored a lunch and presentation by Dr. Joe Feagan.
- Two lunches focused on research and AddRan faculty and how to proceed with increasing the academic profile at TCU were organized by Dr. Peter Worthing. These lunches were in response to the campus-wide Vision in Action: Lead On initiative.
- Organized by Drs. Scott Langston and Theresa Gaul, AddRan College co-sponsored the Native American and Indigenous Peoples Symposium on October 2, 2017.
- On October 3, 2017, the Daryl Schmidt Lecture on Religion in American Life was presented by Eboo Patel. This lecture is organized by the Department of Religion to remember and honor former chair, Dr. Daryl Schmidt.
- On October 5-6, 2017, AddRan College sponsored two lunches on campus culture, diversity, equity, and inclusiveness as part of the Vision in Action: Lead On initiative.
- Dr. Dawn Elliott was selected as the first AddRan College Faculty Diversity Advocate. Her charge is to implement the best practices recommendation from the work of Dr. Max Krochmal and become a resource for departments conducting searches and developing a supportive campus culture. Her work in this position began in the spring semester, 2018.
- October 22-27, 2017, Ida Hernandez, Director of Degree Certification, attended the University of New Mexico 10th Annual Mentoring Conference.
- The Department of Spanish and Hispanic Studies and Modern Languages Studies co-sponsored along with AddRan College the second Language and Culture Festival on October 24-25, 2017.
- On November 3, 2017, AddRan College organized the first of a series of research spotlight presentations, this one dedicated to big data and data analytics projects conducted by faculty. The first group of presenters featured Drs. Michael Bachmann, Kyle Walker, and Mark Daku.
- On November 28, 2017, AddRan College organized a second spotlight on diverse perspectives on research featuring Drs. Rima Abunasser, Mark Dennis, and Hanan Hammad.
- AddRan College hosted the fall semester hooding on December 15, 2017.
- Kim Gore, Assistant to the Dean, and Heather Confessore, Administrative Assistant, began pursuing a Certified Administrative Professional (CAP) designation through the International Association of Administrative Professionals.

2. AddRan College Development Efforts and Accomplishments

- Held a meeting with development staff including Don Whelan, Adam Baggs, David Nolan, and CRES faculty to discuss fundraising prospects and strategies for program support.
- Dr. David and Teresa Schmidt co-sponsored the World War I Symposium organized by Dr. Kara Vuic, the holder of the LCpl Benjamin W. Schmidt Professor in the Department of History. This symposium was held on March 3-4, 2017.
- A very successful Back-to-Class IV reception was held at the home of Amanda and Tom Stallings for BOV members and AddRan College donors. The Back-to-Class event held the following week attracted over 200 audience members and was held on March 30, 2017.
- Planning and recruiting efforts to re-populate the AddRan College Board of Visitors with new members began over the summer and continued into the fall semester under the leadership of Amanda Stallings, San Kyei, Jack Larson, and Kathy Fletcher.
- On September 12, 2017, Sandra and Michael Brown hosted the ELF Dinner at Del Frisco's restaurant in Fort Worth.
- On October 18, 2017, Dean Schoolmaster met with Denny Alexander and Don Whelan about planning and organization for the next Robert D. Alexander Lecture in the Liberal Arts, which is scheduled for March 22, 2018.
- October 21, 2017, Dean Schoolmaster met with Rick Walden and attended a home football game. Mr. Walden is interested in supporting activities in the Department of Political Science.
- November 3, 2017, meeting with Clarence "Steve" Angle about support for the Washington Intern Program in the Department of Political Science.
- December 11, 2017, Dean Schoolmaster hosted a lunch for the Urban Studies program focused upon project and internship development.
- In December 2017, the Department of Geography received a \$5000 donation in support of the Gibson Geography Field Trip Endowment.
- Table 1 presents a summary of giving to AddRan College from 2013-2017. Mr. George Wendt announced that he would retire in December 2016 after only serving in his capacity as College Development Director for one year. In early 2017, he was replaced by Kathy Fletcher. Over the rest of 2017, as reported in Table 1 giving to AddRan College increased significantly. Total gifts increased to \$873,254 and the number of gifts increased to 1670. This was the largest number of gifts received by AddRan College in 5 years. The remaining reporting categories also increased across the board. Kathy Fletcher has also worked to revitalize the AddRan College Board of Visitors of 2017.

Year	Total Raised	Number of Gifts	Average Gift \$ Amount, All Gifts	Total Raised, Gifts Exceeding \$25,000	Remaining Balance, Gifts of \$25,000 and under	Total Number of Gifts, \$25,000 and under	Average Gift \$ Amount, Small Gifts
2013	\$1,423,822	948	\$1,502	\$981,795	\$442,027	935	\$473
2014	\$815,872	783	\$1,041	\$519,039	\$296,832	774	\$383
2015*	\$517,787	1137	\$455	\$236,620	\$281,167	1133	\$248
2016	\$452,075	1512	\$299	\$245,000	\$207,075	1507	\$138
2017	\$873,254	1670	\$522	\$604,135	\$269,118	1666	\$162

*The 2015 data were reported using a new software program.

3. Statistical Overview of SCH, Majors, Degrees Conferred

- Undergraduate semester credit hours (Table2) increased by 1,282 from 2016 to 2017 resulting in a total of 75,155 for the year. This marked the first year that undergraduate SCH exceed 75,000. There has been an 8% increase from 2013-2017 and continues to reflect the presence of AddRan courses in the core and the size of incoming first year classes. All AddRan College departments showed slight to modest increases with the exception of English and Spanish and Hispanic Studies, which had slight decreases.
- AddRan College continues to account for approximately 30% of all TCU undergraduate semester credit hours. For example, during the Spring 2017 semester AddRan College generated more semester credit hours than the Bob Schieffer College of Communications, the College of Fine Arts and the Harris College of Nursing and Health Sciences combined.
- Graduate semester credit hours (Table 3) remained stable between 2016 and 2017. Criminal Justice and English had slight increases while History reported a modest decline of 58 semester credit hours.
- The number of students majoring in AddRan College departments (Table 4) increased slightly from 2016 to 2017. The top number of majors are in Political Science and Economics followed by Criminal Justice and English. The greatest percentage and absolute increase has been in the Department of Economics which added 110 majors between 2013 and 2017 for a 50% growth. To meet the increase instructors have been added to the faculty.
- The total number of degrees conferred (Table 5) dropped slightly between 2016 and 2017. Bachelors and Masters degrees declined while Doctoral degrees grew slightly.

			Semester Credit I	Hours- Undergradu	uate	
Departm	nent	2013	2014	2015	2016	2017
AEST	S	56	88	54	66	65
	F	89	56	75	81	102
		145	144	129	147	167
CJ	S	3,237	3,249	3,300	3,349	3,249
	F	3,006	3,393	3,315	3,570	3,837
		6.243	6.642	6.615	6.919	7.086
CRES				01010		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	F					147
						147
ECON	S	3,291	3,687	3,828	4,455	4,596
20011	F	3,939	4,179	4,927	5,022	4,929
	· ·	7,230	7,866	8,755	9,477	9,525
ENGL	S	7,071	7,783	7,768	8,444	8,068
	F	7,933	7,700	8,956	8,758	8,459
	-	15,004	15,483	16,724	17,202	16,527
GEOG*	S	13,004	13,405	10,724	17,202	1,965
GEOG	F				1,719	1,671
	1				1.719	
шст	S	F 000	F 204	F 102		3.636
HIST	F	5,092 5,718	5,304	5,103	5,403	3,627
			5,755	5,283	3,264	3,240
	6	10,810	11,059	10,386	8,667	6,867
MILS	S	227	232	231	226	208
	F	224	269	234	215	252
		451	501	465	441	454
MOLA	S	1,140	1,152	1,113	1,014	1,098
	F	1,338	1,237	1,092	951	925
		2,478	2,389	2,205	1,965	2,023
PHIL	S	711	705	700	774	823
	F	711	663	783	846	913
		1,422	1,368	1,483	1,620	1,736
POSC	S	2,763	2,786	2,724	2,757	3,041
	F	3,039	3,379	3,035	3,330	3,316
		5,802	6,165	5,759	6,087	6,357
RELI	S	2,535	3,031	3,021	2,763	2,940
	F	4,661	4,170	4,158	4,083	4,149
		7,196	7,201	7,179	6,846	7,089
SOAN	S	4,011	4,338	3,967	4,260	4,471
	F	3,745	3,568	3,693	3,991	4,245
		7,756	7,906	7,660	8,251	8,716
SPAN	S	2,262	2,328	2,073	2,118	2,172
	F	2,652	2,586	2,316	2,380	2,610
		4,914	4,914	4,389	4,498	4,782
ADRN	S	8	17	38	13	22
	F	12	13	15	21	13
		20	20	53	34	35
Spring		32,404	34,700	33,920	35,642	36,347
Fall		37,067	36,968	37,882	38,231	38,808
Total		69,471	71,668	71,802	73,873	75,155

*The Department of Geography was established in the fall 2016.

	Semester Credit Hours- Graduate							
Department		2013	2014	2015	2016	2017		
CJ*	S	-	-	96	159	147		
	F	-	102	165	174	222		
			102	261	333	369		
ENGL	S	230	270	236	232	251		
	F	279	268	261	269	273		
		509	538	497	501	524		
HIST	S	225	215	204	196	154		
	F	262	259	238	210	194		
		487	474	442	406	348		
Spring		455	485	536	587	552		
Fall		541	629	664	653	689		
Total		996	1114	1200	1240	1241		

*Online Masters in CJ started in Fall 2014

Table 4*

	AddRan College of Liberal Arts							
	Majors by Department							
Department	2013	2014	2015	2016	2017			
General Stud	48	44	40	25	29			
CRES					4			
Criminal Just	151	142	147	156	153			
Economics	221	263	356	354	331			
English	150	158	134	139	130			
Geography				22	26			
History	126	109	111	84	79			
MOLA	20	11	12	18	21			
Philosophy	30	28	30	30	35			
Pol. Science	364	342	331	335	370			
Religion	45	38	27	22	21			
Soc/Anth	113	90	66	58	75			
Spanish	75	63	65	53	43			
Totals	1,343	1288	1319	1296	1317			

*Totals are exclusive of pre-majors

Table !	5
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AddRan College of Liberal Arts						
	Degrees Conferred					
2013 2014 2015 2016 2017						
Bachelors	347	397	376	364	359	
Masters	6	6	6	22	13	
Ph. D	13	8	10	7	10	
Totals	366	411	392	393	382	

4. Research and Creative Activity and Accomplishments

AddRan College sponsors four internal programs (Table 6) to support faculty development, research and creative activity. The Urban Institute Small Grants program is now being redesigned under the leadership of Dr. Kyle Walker the new director of the Center for Urban Studies. The AddRan Administrative Fellow was awarded to Dr. Carrie Currier from the Department of Political Science. Her project will focus on developing a best practices manual for the directors of the interdisciplinary minors program. Four faculty were awarded funding from the Grant Submission Incentive Program. Five faculty were supported by the Mid-Career Summer Research Program. Going into the Fall 2017 semester the internal grants will be administered by Dr. Peter Worthing with the exception of the Administrative Fellow program that will remain with Dean Schoolmaster. The awarded total of \$49,000 is a substantial increase over the AddRan College awards made in 2016 which totaled \$27,000.

Program	Winner	Department	Am	nount
Administrative Fellowship	Carrie Currier	Political Science	\$	4,000.00
Grant Submission Incentive	Ashley Coles	Geography	\$	5,000.00
Grant Submission Incentive	Sean Crotty	Geography	\$	5,000.00
Grant Submission Incentive	Mona Narain	English	\$	5,000.00
Grant Submission Incentive	Matthew Pitt	English	\$	5,000.00
Mid-Career Summer Research	Ariane Balizet	English	\$	5,000.00
Mid-Career Summer Research	Eric Cox	Political Science	\$	5,000.00
Mid-Career Summer Research	Mark Dennis	Religion	\$	5,000.00
Mid-Career Summer Research	Jeannine Gailey	Sociology & Anthropology	\$	5,000.00
Mid-Career Summer Research	Bill Meier	History	\$	5,000.00
		Total	\$	49,000.00

Table 6 Internal Research Support Programs 2017

 In addition to the AddRan College awards, TCU offers other internal support programs available to faculty across the university. These awards include the Instructional Development Grant (IDG), the Junior Faculty Summer Research Program (JFSRP), and the Research and Creative Activity Fund (RCAF). Fifteen AddRan College faculty received 23 awards totaling \$102,906 from these programs (Table 7).

Table 7 AddRan College Internal Grant Activity 2017

Junior Faculty Summer Research Program

- Nicholas Albanese, Modern Languages
- Joshua Blaylock, Modern Languages
- Maria Ciriza-Lope, Spanish
- Ashley Coles, Geography
- Wesley Cray, Philosophy
- Sean Crotty, Geography
- Weiwei Lui, Economics
- Celeste Menchaca, History
- Amina Zarrugh, Sociology/Anthroplogy

Instructional Development Grants

- o Komla Aggor, Spanish
- Maria Ciriza-Lope, Spanish
- Layne Craig, English
- Brad Lucas, English
- Ryan Schmitz, Spanish

Research and Creative Activity Fund

- Joshua Blaylock, Modern Languages
- Guangyan Chen, Modern Languages
- Maria Ciriza-Lope, Spanish
- Ashley Coles, Geography
- Sean Crotty, Geography
- Weiwei Lui, Economics
- Celeste Menchaca, History
- Santiago Pinon, Religion
- Amina Zarrugh, Sociology/Anthropology
- AddRan faculty were also successful in receiving grants from external funding agencies. Five faculty
 were successful in securing outside funding including Drs. David Aftandilian, Michael Bachmann,
 Carrie Currier, Michael Strauss, and Kyle Walker (Table 8). The largest was from the National Science
 Foundation to support the research of Dr. Kyle Walker from the Department of Geography. Table 8
 also lists a number of proposals to outside agencies that were awaiting action and one proposal
 from Dr. John Lovett that was denied funding.

Table 8 External Funding Activity

PROPOSALS AWARDED		
Name	Funding Agency	Award
David Aftandilian	Wabash Center	\$ 1,000.00
Michael Bachmann	Safe City Commission/DOJ	\$ 95,863.00
Carrie Currier	The Freeman Foundation	\$ 17,600.00
Michael Strausz	The Japan Foundation's Center for Global Partnership	\$ 1,806.00
Kyle Walker	National Science Foundation	\$ 283,983.00
	Total	\$ 400,252.00
ALL PROPOSALS SUBMITTED		
Name	Funding Agency	Award
David Aftandilian	Wabash Center	\$ 1,000.00
Carrie Currier	The Freeman Foundation	\$ 17,600.00
Mark Daku	UTArlington/Robert Wood Johnson Foundation	\$ 17,184.00
Antoinette DeNapoli	Templeton Religions Trust/Notre Dame Global Religion Research Initiative	\$ 70,000.00
Mona Narain	National Endowment for the Humanities	\$ 25,000.00
Michael Strausz	The Japan Foundation's Center for Global Partnership	\$ 1,657.00
Kyle Walker	National Science Foundation	\$ 283,983.00
	Total	\$ 416,424.00
ALL PROPOSALS DENIED		
Name	Funding Agency	Amount
John Lovett	American Council of Learned Societies	\$ 35,000.00
	Total	\$ 35,000.00

- Table 9 summarized the professional activity of AddRan faculty in 2017. During the year faculty in all departments were successfully engaged in the conduct of research and creative activity. For 2017, AddRan faculty published 12 books, 102 refereed articles, 56 chapters, 75 other publications and made 257 presentations at various professional meetings. In reviewing these numbers it is clear that AddRan faculty are very productive scholars and their work is certainly in keeping with the Vision in Action: Lead On strategic goal of increasing the academic reputation and standing of TCU.
- Based upon these statistics we believe that the following research goals are being met:
 - 5% of faculty will author or co-author a book, an edited volume, or textbook. For 2017, these aggregate numbers show 8% of all faculty (including instructors) were involved in producing a book.

- 50% of faculty will author or co-author a refereed article, chapter, or other form of scholarly publication. For 2017, the aggregate numbers indicated that the 50% goal was exceeded.
- 80% of faculty will present or attend a scholarly conference as a form of professional development. As in previous years, this goal has been exceeded.

AddRan College of Liberal Arts Research and Creative Activity Summary Matrix 2017

	Faculty		Refereed		Other		Gran	its
Department	(T&TT/Instr ¹)	Books	Articles	Chapters	Publications ²	Presentations ³	l ⁴	E⁵
Criminal Justice	8 (7/1)	3	12	3	0	11	1	0
Economics	14 (10/4)	2	8	2	2	27	3	3
English	29 (23/6)	3	19	24	18	50	9	8
Geography	5 (4/1)	0	5	0	4	5	6	1
History	19 (17/2)	0	7	2	25	32	4	9
MOLA	8 (6/2)	0	6	2	1	13	3	2
Philosophy	6 (6/0)	0	10	1	1	13	1	0
Pol. Science	16 (15/1)	0	19	5	3	31	2	3
Religion	16 (15/1)	2	8	4	10	20	4	2
Sociology/Anthropology	11 (8/3)	1	2	12	7	33	1	1
Spanish	15 (9/6)	1	6	1	4	22	4	2
Totals	147 (120/27)	12	102	56	75	257	38	31

- Another example of AddRan College's commitment to supporting scholarship is the annual writing boot camp organized by Dr. Charlotte Hogg of the Department of English. The fifth edition of the camp was held the week following May graduation. Approximately 15 faculty completed the boot camp, which requires that they attend for all 5 days for at least 5 hours a day. This camp is supported by the AddRan College Dean's office.
- Undergraduate research participation as expressed through the AddRan College Undergraduate Festival of Research and Creative Activity is co-directed by Drs. David Sandell and Keith Whitworth of the Department of Sociology and Anthropology. In 2017 the festival was held on April 6-7. The presentations included regular conference format talks and creative writing and poetry readings. While there was a nice increase in the number of presentations, more work is needed to encourage poster presentations in 2018.

Festival of Undergraduate Scholarship and Creativity

	2013	2014	2015	2016	2017
Paper Presentations	58	60	68	45	59
Poster Presentations	18	9	4	0	0

- For 2018, Dr. Peter Worthing will work with Dr. Jim Scott of the Department of Political Science to encourage undergraduate research and explore possibility of developing a funded program tentatively called the Summer Undergraduate Research Fund (SURF).
- Another method to assess research and creative activity is through the Professional Development Review Process (PDR). A PDR is required of all tenured faculty following a departmental schedule and peer review. In 2017, six faculty were evaluated as part of the PDR process and all received satisfactory evaluations. The results of the 2017 reviews were completed in early 2018 with reports to the Dean of the AddRan College of Liberal Arts.

5. Progress on 2017 Goals for AddRan College

- Secure new tenure track and instructor lines to reduce use of contingent faculty. Achieved
 - Two new instructor positions were filled. One in Criminal Justice (Michele Meitl) the other in Economics (Twisha Chatterjee). One new tenure track position was used for the first big data hire in Political Science (Mark Daku).
- Increase funding for AddRan internal professional development and research programs. Achieved
 - The number of Mid-Career and Grant Submission Incentive proposals that were funded increased and total college support increased from \$27,000 to \$49,000.
- Increase fundraising to a total of \$750,000. Achieved
 - Total fundraising for 2017 was \$873,254. A large gift from the estate of Jane Armstrong Furche to the Department of Religion was instrumental in achieving the fundraising goal.
- Implement the College Diversity Advocate position and best practices manual for diversity, inclusiveness, and equity. **Achieved**
 - Dr. Dawn Elliott accepted the appointment as the inaugural holder of the Faculty Diversity Advocate in November 2017 and began to review the best practices manual developed by Dr. Max Krochmal.
- Complete the web redesign. Achieved
 - Taylor Qualls worked with the web design team in Marketing and Communications and department chairs and web users to complete the redesign and then make improvements and additions as needed.

- Conduct a successful Back-to-Class IV. Achieved
 - Approximately 200 guests attended the event, which was held March 30, 2017. The program featured five AddRan faculty:

Dr. Jodi Campbell, History, "Three Cultures or One? Christians, Muslims and Jews in Spanish History."

Dr. Gene Smith, History, "George Washington: Character of a Founding Father."

Dr. Kyle Walker, Geography, "The Inverted City."

Dr. John Harvey, Economics, "What Causes the Business Cycle? Warning: Recessions in the Mirror May be Closer than They Appear."

Dr. C. David Grant, Religion, "God and Evolution: Incompatible Ideas."

- Improve enrollments in interdisciplinary minor and majors. In progress
 - o Dr. Carrie Currier will focus on this issue during her 2018 project as the Administrative Fellow.

6. Goals for AddRan College 2018

- Develop a program to better support and encourage undergraduate research.
- Review and where appropriate revise the internal AddRan College programs for professional development and research and creative activity.
- Improve marketing and communication materials for use by the Office of Admission and to help with the recruitment of AddRan College majors.
- Repopulate the AddRan College Board of Visitors and select new officers for that group.
- Plan and implement a successful Robert D. Alexander Lecture in the Liberal Arts.
- Successfully complete searches to hire a new chair for the Department of Modern Language Studies and an Executive Director for the Center for Texas Studies.
- Integrate the work of Dr. Dawn Elliott as the AddRan College Faculty Diversity Advocate into faculty hiring and planning for diversity, inclusiveness, equity and retention efforts.
- Update AddRan College Strategic Plan to conform to Vision in Action: Lead On format.

7. Challenges for AddRan College

The use of contingent faculty to cover sections remains a problem despite adding additional tenure-track and instructor positions in each of the last budget cycles. In 2015, three instructor positions were added in Economics, English, and Criminal Justice. In 2016, one instructor line was added in History. These four departments make the greatest use of contingent faculty and have the highest numbers of majors in the college along with the Department of Political Science. Given the projected size of the first-year class in the Fall 2018 progress in reducing adjunct use will be a challenge. Table 11 presents a summary of adjunct use over the last 5 years. The largest use was in 2015 when 210 sections of AddRan courses were taught by adjuncts. In 2017, use decreased to 195, which was the lowest since 2013. The decrease was most noticeable in English where adjunct coverage declined from 32 to 19. We are concerned that this decreasing trend will be reversed in the Fall 2018 due to an estimated first-year class of 2,200.

AddRan College of Liberal Arts Adjunct Utilization						
Anthropology	2	1	5	5	7	20
Chinese	5	4	6	5	7	27
Criminal Justice	48	48	46	39	31	212
Economics	37	40	35	25	16	153
English	19	32	35	24	20	130
French	0	1	3	4	5	13
Geography	11	8	9	9	7	44
German	0	0	0	0	2	2
History	25	29	29	42	52	177
Italian	0	0	0	3	1	4
Japanese	4	4	4			12
Philosophy	0	3	1	1	0	5
Political Science	10	8	12	19	18	67
Religion	7	9	7	9	15	47
Sociology	20	15	11	11	9	66
Spanish	7	3	7	4	3	24
Total	195	205	210	200	193	1,003

- Another challenge, which is also partly linked to adjunct use, is the shortage of office space. In both Scharbauer and Reed Halls student study space and team rooms are being converted to office space for both tenure-track, instructors, and adjunct faculty. It is our hope that with the construction of a new administrative building and subsequent repurposing of Sadler Hall as an academic building that additional faculty office space will become available.
- The single largest continuing challenge and threat to AddRan College comes from the perception
 that a degree in the liberal arts has lost value relative to a degree from a professional school,
 such as business, education, or nursing and the associated emphasis on vocationalism in
 undergraduate higher education. This is a result of the economic recession, as well as misguided
 and misinformed individuals in the media and politics who do not appreciate the importance and
 relevance of the liberal arts in contemporary society. This negative perception can hurt
 enrollment and the number of students deciding to major in the liberal arts, affect the allocation
 of resources internal to TCU, and hinder fundraising efforts with external constituencies. It can
 also result in students not realizing the potential for satisfying and rewarding careers through a
 major in the liberal arts. We hope that our efforts to turn this tide are successful through

increased communication with the Office of Admission and the efforts of Taylor Qualls, the AddRan Marketing and Communications Director, to improve website design and information and promotional materials. We are also hoping that a revitalized AddRan College Board of Visitors will help to promote the mission and importance of a liberal arts education.

• A final challenge for the college will be the turnover of department chairs. In 2017, new chairs started in Economics, Modern Language Studies, Sociology and Anthropology, Spanish and Hispanic Studies, and Army ROTC. We are anticipating that in 2018 new chairs will start in History, Religion, Political Science, Philosophy, and both Army and Air Force ROTC. We are thankful for the efforts of Dr. Peter Worthing in developing a TCU wide chairs training program.