

CURRICULUM VITAE
THOMAS H. ALLISON
Professor of Entrepreneurship

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EDUCATION

Ph.D. University of Oklahoma, Michael F. Price College of Business
Business Administration with an emphasis in Entrepreneurship
Advisor: Lowell Busenitz

B.B.A. Wichita State University, W. Frank Barton School of Business
Business Administration with a major in Entrepreneurship

RESEARCH INTERESTS

Crowdfunding
Entrepreneurial Finance
Entrepreneurial Resource Acquisition

Entrepreneurial Narratives
Nonverbal Communication
Entrepreneurial Pitches

EMPLOYMENT

2025-Present Professor of Entrepreneurship, Texas Christian University
Robert and Edith Schumacher Executive Faculty Fellow in Innovation and Technology

2019-2025 Associate Professor of Entrepreneurship, Texas Christian University

2024 Jan-Feb Acting Department Chair, Entrepreneurship and Innovation Department

2014-2019 Assistant Professor of Entrepreneurship, Washington State University

2010-2014 Graduate Research/Teaching Assistant, University of Oklahoma

2003-2008 Entrepreneur, Co-founder, and CEO
Co-founded and managed Allison Data Corporation, a technology services venture. Raised outside angel investment (equity). Hired, trained, and led sales, engineering, and support team employees. Set strategic direction for the venture.

JOURNAL PUBLICATIONS

Citations as of April 2026: **5,654** (Google Scholar); **2,650** (Web of Science); h-index: **22**; i10-index: **29**
†Doctoral student at my institution at the time the project was initiated

- Oo P†, Allison TH, Srivastava S†, Escudero SB. 2026. Still Waiting for Rewards? User Entrepreneur's Reward Delivery Performance in Crowdfunding. *Entrepreneurship Theory and Practice*. <https://doi.org/10.1177/10422587251404867>
- Warnick BJ, Allison TH, Davis BC. 2026. Say It Like You Mean It: The Effect of Cross-Channel Affective Consistency on Perceived Preparedness and Authenticity in Funding Pitches. *Journal of Business Venturing*. <https://doi.org/10.1016/j.jbusvent.2025.106558>
- Fellnhöfer K, Wennberg K, Allison TH, Arenius P, Lévesque M, Gish JJ, Pollack J. 2026. Enhancing Transparency and Replicability in Entrepreneurship Research with Preregistrations, Registered Reports, and Registered Revisions: A Call for Papers. *Entrepreneurship Theory and Practice*. (Editorial). <https://doi.org/10.1177/10422587251401175>
- Oo P†, Allison TH, Hmieleski KM. 2026. The Dark Side of Source Credibility: Differential Effectiveness of Credibility Cues in Fraudulent Versus Legitimate Crowdfunding Campaigns. *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-025-06229-w>
- McSweeney JJ, McSweeney KT, Allison TH, Anglin AH. 2025. The Entrepreneurial Pitching Process: A Systematic Review Using Topic Modeling and Future Research Agenda. *Journal of Business Venturing*. <https://doi.org/10.1016/j.jbusvent.2025.106519>
- McSweeney JJ, McSweeney KT, Allison TH, Webb JW. 2025. Is Prior Failure a Burden for Entrepreneurs' Follow-Up Crowdfunding Success?: An Expectancy Violations Theory Perspective. *Entrepreneurship Theory and Practice*. <https://doi.org/10.1177/10422587251345139>
- Escudero SB, Anglin AH, Allison TH, Wolfe MT. 2025. Crowdfunding: A theory-centered review and roadmap of the multidisciplinary literature. *Journal of Management*. <https://doi.org/10.1177/01492063251328267>
- Maurer JD†, Creek SA†, Allison TH, Bendickson JS, Sahaym A. 2025. First Impressions of Digital Pitches, Innovation, and Venture Funding Performance: An Evolutionary Psychology Approach. *Journal of Innovation & Knowledge*. 10(2): 100672. <https://doi.org/10.1016/j.jik.2025.100672>
- Allison TH, Anglin AH. 2025. The power of family firm image in rewards-based crowdfunding. *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2024.2439030>
- McKenny AF, Fisher GF, Short JC, Ketchen DJ, Allison TH. 2025. Communicating During Societal Crises: How Entrepreneurs' Interactions with Backers Affect Fundraising via Crowdfunding. *Entrepreneurship Theory and Practice*. 49(3): 782–816. <https://doi.org/10.1177/10422587241288124>

- Oo P†, Allison TH. 2024. Pitching with your heart (on your sleeve): Getting to the heart of how display authenticity matters in crowdfunding. *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2022.2122482>
- Maurer JD†, Creek SA†, Allison TH, Bendickson JS, Sahaym A. 2024. Getting to know someone in ten seconds: Social role theory and perceived personality in entrepreneurial pitch videos. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2024.114535>
- Allison TH, Anglin AH, Davis BC, Oo P, Seyb SK, Short JC, Wolfe MT. 2024. Standing out in a crowd of victim entrepreneurs: How entrepreneurs' language-based cues of personality traits affect public support. *Journal of Small Business Management*. <https://doi.org/10.1080/00472778.2022.2056606>
- Maurer JD†, Creek SA†, Allison TH, Bendickson JS, Sahaym A. 2023. Affiliation Rhetoric and Digital Orientation in Crowdfunding Appeals. *Technological Forecasting & Social Change*. <https://doi.org/10.1016/j.techfore.2023.122441>
- Allison TH, Warnick BJ, Davis BC, Cardon MS. 2022. Can You Hear Me Now? Engendering Passion and Preparedness Perceptions with Vocal Expressions in Crowdfunding Pitches. *Journal of Business Venturing*. 37(3): 106193. <https://doi.org/10.1016/j.jbusvent.2022.106193>
- Anglin AH, Courtney CM, Allison TH. 2022. Venturing for Others, Subject to Role Expectations? A Role Congruity Theory Approach to Social Venture Crowdfunding. *Entrepreneurship Theory and Practice*. 46(2): 421-448. <https://doi.org/10.1177/10422587211024545>
- Allison TH, Grimes MG, McKenny AF, Short JC. 2021. Occupy Wall Street ten years on: How its disruptive institutional entrepreneurship spread and why it fizzled. *Journal of Business Venturing Insights*. 16: e00285. <https://doi.org/10.1016/j.jbvi.2021.e00285>
- Davis BC, Warnick BJ, Anglin AH, Allison TH. 2021. Gender and Counterstereotypical Facial Expressions of Emotion in Crowdfunded Microlending. *Entrepreneurship Theory and Practice*. 45(6): 1339-1365. <https://doi.org/10.1177/10422587211029770>
- Warnick BJ, Davis BC, Allison TH, Anglin AH. 2021. Express Yourself: Facial Expression of Happiness, Fear, Sadness, and Anger in Entrepreneurial Funding Pitches. *Journal of Business Venturing*. 36(4): 106109. <https://doi.org/10.1016/j.jbusvent.2021.106109>
- Srivastava S†, Sahaym A, Allison TH. 2021. Alert and Awake: The Role of CEO Alertness and Attention on Rate of New Product Introduction. *Journal of Business Venturing*. 36(4) 106023. <https://doi.org/10.1016/j.jbusvent.2020.106023>

- Pollack JM, Maula M, Allison TH, Renko M, Günther CC. 2021. Making a Contribution to Entrepreneurship Research by Studying Crowd-Funded Entrepreneurial Opportunities. *Entrepreneurship Theory and Practice*. 45(2): 247-262. doi: 10.1177/1042258719888640 (Editorial).
- Anglin AH, Short JC, Ketchen DJ, Allison TH, McKenny AF. 2020. Third-Party Signals in Crowdfunded Microfinance: The Role of Microfinance Institutions. *Entrepreneurship Theory and Practice*. 44 (2020). 623-644.
- Oo P†, Allison TH, Sahaym A, Juasrikul S†. 2019. User entrepreneurs’ multiple identities and crowdfunding performance: Effects through product innovativeness, perceived passion, and need similarity. *Journal of Business Venturing*. 34 (2019) 105895. **Recognized on the list of JBV Most Cited Articles since 2018.**
- Anglin AH, Short JC, Drover W, Stevenson RM, McKenny AF, Allison TH. 2018. The power of positivity? The influence of positive psychological capital language on crowdfunding performance. *Journal of Business Venturing*. 33(4): 395-550. doi: 10.1016/j.jbusvent.2018.03.003.
- Allison TH, Davis BC, Webb JW, Short JC. 2017. Persuasion in Crowdfunding: An Elaboration Likelihood Model of Crowdfunding Performance. *Journal of Business Venturing*, 32(6): 707-725. doi: 10.1016/j.jbusvent.2017.09.002.
- McKenny AF, Allison TH, Ketchen DJ, Short JC, Ireland RD. 2017. How Should Crowdfunding Research Evolve? A Survey of the Entrepreneurship Theory and Practice Editorial Board. *Entrepreneurship Theory and Practice*, 41(2): 291-304. doi: 10.1111/etap.12269 (Editorial).
- Short JC, Ketchen DJ, McKenny AF, Allison TH, Ireland RD. 2017. Research on Crowdfunding: Reviewing the (Very Recent) Past and Celebrating the Present. *Entrepreneurship Theory and Practice*, 41(2): 149-160. doi: 10.1111/etap.12270 (Editorial).
- Plummer LA, Allison TH, Connelly BL. 2016. Better together? Signaling interactions in new venture pursuit of initial external capital. *Academy of Management Journal*, 59(5): 1585-1604. doi: 10.5465/amj.2013.0100.
- Baur JE, Ellen BP, Buckley MR, Ferris GR, Allison TH, McKenny AF, Short JC. 2016. More than One Way to Articulate a Vision: A Configurations Approach to Leader Charismatic Rhetoric and Influence. *The Leadership Quarterly*, 27(1): 156-171. doi: 10.1016/j.leaqua.2015.08.002.

- Allison TH, Davis BC, Short JC, Webb JW. 2015. Crowdfunding in a Prosocial Microlending Environment: Examining the Role of Intrinsic Versus Extrinsic Cues. *Entrepreneurship Theory and Practice*, 39(1): 53–73. doi: 10.1111/etap.12108.
- Chandler GN, Broberg JC, Allison TH. 2014. Customer Value Propositions in Declining Industries: Differences between Industry Representative and High-Growth Firms. *Strategic Entrepreneurship Journal*, 8(3): 234–253. doi: 10.1002/sej.1181.
- Allison TH, McKenny AF, Short JC. 2014. Integrating time into Family Business Research: Using random coefficients modeling to examine temporal influences on family firm ambidexterity. *Family Business Review*, 27(1), 20-34. doi: 10.1177/0894486513494782.
- Allison TH, McKenny AF, Short JC. 2013. The effect of entrepreneurial rhetoric on microlending investment: An examination of the warm-glow effect. *Journal of Business Venturing*, 28(6): 690-707. doi: 10.1016/j.jbusvent.2013.01.003.

UNDER REVIEW/REVISION

- Oo P†, Allison TH, Srivastava S†, Escudero SB. [Title withheld to preserve blind review]. *Entrepreneurship Theory and Practice*. Under second round review.
- Warnick BJ, Allison TH, Davis BC. Say It Like You Mean It: The Effect of Cross-Channel Affective Consistency on Perceived Preparedness and Authenticity in Funding Pitches. *Journal of Business Venturing*. Under 2nd round review.
- Oo P†, Allison TH, Hmieleski KM. [Title withheld to preserve blind review]. *Journal of Business Ethics*. Under review.
- McSweeney KT, McSweeney JJ, Triana M, Allison TH, Webb JW. [Title withheld to preserve blind review]. *Strategic Entrepreneurship Journal*. Under review.
- Oo P, Hmieleski KM, Allison TH. [Title withheld to preserve blind review]. *Journal of Management*. Under review.
- Anglin AH, Davis BC, Warnick BJ, Allison TH, Smith AN. Haddox, A.[Title withheld to preserve blind review].
- Khurana I, Allison TH, Kunapuli R, Lee D., Renko M. The Effects of Using Generative AI to Modify Accent and Framing Expectancies in Crowdfunding.

WORKING PAPERS

- Anglin AH, Allison TH, Davis BC, Warnick BJ. [Title withheld to preserve blind review]. *Journal of Business Venturing*.

Anglin AH, Allison TH, Davis BC, Warnick BJ. [Title withheld to preserve blind review]. *Journal of Business Venturing*.

Allison TH. [Title withheld to preserve blind review]. *Journal of Business Venturing*.

McKenny AF, Fisher GF, Short JC, Ketchen DJ, Allison TH. [Title withheld to preserve blind review]. *Strategic Management Journal*.

BOOKS AND BOOK CHAPTERS

Baid C†, Allison TH. 2019. How crowdfunding deals get done: signaling, social capital, and communication perspectives. In A Parhankangas, C Mason, & H Landström (Eds.), *Handbook of Research on Crowdfunding*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar.

Srivastava S†, Oo P†, Sahaym A, Allison TH. 2018. Kickstart OR Jumpstart? Understanding Women Entrepreneurs' Crowdfunding Performance. In PG Greene & CG Brush (Eds.), *A Research Agenda for Women and Entrepreneurship: Identity through aspirations, behaviors, and confidence: pp. 207-220*. Cheltenham, UK/Northampton, MA, USA: Edward Elgar. doi: 10.4337/9781785365379.

Anglin AH, Allison TH, McKenny AF, & Busenitz LW. 2014. The Role of Charismatic Rhetoric in Crowdfunding: An Examination with Computer-Aided Text Analysis, *Social Entrepreneurship and Research Methods: Research Methodology in Strategy and Management*. New York: Emerald Group Ltd, 19-48.

Allison TH, McKenny AF, Short JC. 2014. Entrepreneurial rhetoric and business plan funding: an empirical examination. In *Communication and Language Analysis in the Corporate World*, Hart RP (ed). IGI Global: Hershey, PA.

Chandler GN, Allison TH. 2012. Finding and Evaluating Entrepreneurial Opportunities. Logan, UT: MyEducator, Inc.

CONFERENCE PROCEEDINGS

Levasseur L, Kalubandi SC, Edacherian S, Allison TH, Terjesen SA. 2024. Venture Capital Research: Meta-Analysis. *Academy of Management Proceedings (Best Paper Proceedings)*.

Anglin AH, Courtney CM, Allison TH. 2022. Doing Good to Look Good? Displayed Narcissism and Moral Values in Raising Capital for Social Venture. *Academy of Management Proceedings* 2022(1): 18224.

Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. Skin Tone Bias in Crowdfunded Microlending. *Academy of Management Proceedings* 2022(1): 14675.

Plummer LA, Allison TH. 2012. External resource acquisition in spatially isolated firms. *Academy of Management Proceedings (Best Paper Proceedings)*.

Allison TH, Busenitz LW. 2012. Investor engagement and the interaction of the opportunity and the environment: Alertness to customer needs and to new technologies. *Frontiers of Entrepreneurship Research*: Vol. 32.

Plummer LA, Allison TH. 2011. Spatial isolation and resource acquisition in new ventures. *Frontiers of Entrepreneurship Research*: Vol. 31.

CONFERENCE PRESENTATIONS

Allison TH, Khurana I, Kunapuli R, Lee D. 2025. The Effects of Using Generative AI to Modify Accent and Framing Expectancies in Crowdfunding. AOM 2025. Stockholm, Sweden.

Allison TH, Davis BC, Warnick BJ, Anglin AH. 2025. Fitting in while standing out: The curvilinear influence of slang on funding pitches. BCERC 2025. Babson Park, Mass.

McSweeney JJ, McSweeney KT, Allison TH, Webb JW. 2024. How Resource Providers Respond to Entrepreneurs' Expectancy Violations: Linking Prior Venture Failure to Subsequent Success. SMS 2024. Istanbul, Türkiye.

Wolfe MT, Allison TH, Patel P. 2024 Searching for a needle in a haystack: Assessing psychological disorders and self-employment using machine learning and causal discovery. 4th Health in Entrepreneurship Research Forum.

Levasseur L, Kalubandi SC, Edacherian S, Allison TH, Terjesen SA. 2024. Venture Capital Research: Meta-Analysis. AOM 2024. Chicago, IL.

Srivastava J, Kalubandi SC, Gopalakrishnan B, Levasseur L, Allison TH, Short JC. 2024. Impact of Social Venture Capital on Deal and Post-Funding Financial Outcomes of Social Ventures. AOM 2024. Chicago, IL.

Anglin AH, Allison TH, Davis BC, Warnick BJ. 2024. Examining the Parenthood Premium in New Venture Finance: The Emergence of a Motherhood Premium? BCERC 2024. Munich, Germany.

McSweeney JJ, McSweeney KT, Allison TH, Webb JW. 2024. Examining Funding Category Racial Diversity and Racial Minority Entrepreneurs Crowdfunding. BCERC 2024. Munich, Germany.

- Allison TH, Anglin AH. 2024. Family Firm Crowdfunding. Theories of Family Enterprise Conference (TFEC). Rowan University, Glassboro, New Jersey.
- Anglin AH, Allison TH, Davis BC, Warnick BJ. 2023. Show me your Identity: Does Expressing a Nonbinary Gender Identity Benefit Entrepreneurs in Crowdfunding? BCERC 2023. Knoxville, Tennessee.
- Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. 2022. Skin Tone Bias in Prosocial Microlending. SMS Conference. London.
- Anglin AH, Allison TH, Davis BC, Warnick BJ, Smith AN. 2022. Colorism: How Skin Tone Biases Crowdfunded Microlending. AOM 2022. Seattle, WA.
- Anglin AH, Courtney CM, Allison TH. 2022. Doing Good to Look Good? Displayed Narcissism and Moral Values in Raising Capital for Social Venture. AOM 2022. Seattle, WA.
- Allison TH, Anglin AH, Warnick BJ, Davis BC. 2022. Deceptive Signs: How Entrepreneurs Are Hurt By What People Believe About Signs Of Deception. BCERC 2022. Waco, Texas.
- Oo P, Allison TH, Hmieleski K. 2022. An Examination Of Fraudulent Versus Non-fraudulent Crowdfunding Campaign Success. BCERC 2022. Waco, Texas.
- Oo P, Allison TH, Srivastava S., Escudero SB. 2022. User entrepreneurs you can count on to deliver rewards on time: Prediction by identity theories. BCERC 2022. Waco, Texas.
- Anglin AH, Davis BC, Allison TH, Warnick BJ. 2021. Colorism in Prosocial Microlending. To be Presented at BCERC 2021. Munich, Germany. (Conference Moved to Virtual due to COVID-19).
- Davis BC, Warnick BJ, Allison TH, Anglin AH. 2021. Emotional Displays In Entrepreneurial Resource Acquisition: Expressions Of Fear, Sadness, Anger, Happiness, Disgust, And Surprise. To be Presented at BCERC 2021. Munich, Germany. (Conference Moved to Virtual due to COVID-19).
- Oo P, Allison TH. 2020. Can Hybrid Entrepreneurs Attract Followers? The Influence of Follower Similarity Rhetoric and Quitting your Job. To be Presented at SMS/London Oct 2020. (Conference Moved to Virtual due to COVID-19).
- Anglin AH, Davis BC, Allison TH, Warnick BJ. 2020. Colorism in Prosocial Microlending. To be Presented at SMS/London Oct 2020. (Conference Moved to Virtual due to COVID-19).
- Allison TH, Davis BC, Srivastava S†, McKenny AF, Michaelis TL, Pollack JM, Carr JC. 2020. Crowdfunding Meta-Analysis: Building New Entrepreneurship Theory. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).

- Creek S†, Allison TH, Sahaym A, Hmieleski K, Maurer J†, Oo P†. 2020. Dark Triad Rhetoric in Crowdfunding: A Comparison Of Rewards-based And Equity Campaigns. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).
- Davis BC, Warnick BJ, Allison TH, Anglin AH. 2020. It's Written All Over Your Face: Facial Displays of Emotion as Behavioral Forecasting in Prosocial Microlending. To be Presented at BCERC 2020. Knoxville, TN. (Conference Cancelled due to COVID-19).
- Creek S†, Allison TH, Sahaym A, Hmieleski K, Maurer J†, Oo P†. 2019. The Dark Triad and Entrepreneurial Crowdfunding: A Comparison of Rewards-Based vs Equity Campaigns. Presented at AOM 2019. Boston, MA.
- Clarke S, Anglin AH, Allison TH. 2019. Environmental Rhetoric in Equity Crowdfunding: A Signaling Interaction Perspective. Presented at BCERC 2019. Boston, MA.
- Davis BC, Allison TH, Warnick BJ. 2019. Let's Face it: A Facial Expression Analysis of Emotions in Entrepreneurial Pitches. Presented at BCERC 2019. Boston, MA.
- Anglin AH, Short JC, Ketchen DJ, Allison TH, McKenny AF. 2018. Entrepreneurial Orientation, Virtue Orientation, and Microfinance Institution Performance: An Institutional Logics Perspective. Presented at the SMS 38th Annual Conference. Paris, France.
- Oo P†, Allison TH. 2018. Presence: Extending the emotions as a social information (EASI) perspective into crowdfunding. Presented at AOM 2018. Chicago, IL.
- McKenny AF, Short JC, Allison TH. 2018. Errant signals: How crowdfunding performance elicits competition for de novo entrepreneurs. Presented at AOM 2018. Chicago, IL.
- Srivastava S†, Allison TH, Sahaym A. 2018. Alert and Awake: Role of CEO Alertness and Attention on New Product Introduction. Presented at AOM 2018. Chicago, IL.
- Allison TH, Warnick BJ, Davis BC. 2018. It's not what you say – its how you say it!: An audio content analysis of crowdfunding pitches. Presented at BCERC 2018. Waterford, Ireland.
- Oo P†, Allison TH. 2018. Be yourself: Displays of authenticity in entrepreneurial resource acquisition. Presented at BCERC 2018. Waterford, Ireland.
- Clarke SL, Allison TH, Anglin AH, Busenitz LW. 2016. Entrepreneurial Learning in Equity Crowdfunding: Is Good Innovation Enough? BCERC 2016. Bodo, Norway.
- Oo P†, Allison TH. 2016. Do Conflicting Signals Work Together in Early Stage Financing? Evidence from Hybrid Entrepreneurship. Presented at AOM 2016. Anaheim, CA.
- Townsend DM, Allison TH. 2015. Wisdom of the Crowd? Social Influence Strategies and Risk Assessment in Microlender Crowdfunding. Presented at AOM 2015. Vancouver, Canada.

- Oo P†, Allison TH. 2015. Crowdfunding an entrepreneurial career: the role of prior paid employment in crowdfunding. Presented at AOM 2015. Vancouver, Canada.
- Anglin AH, Stevenson RM, Drover AW, McKenny AF, Short JC, Allison TH. 2015. The role of positive psychological capital language in crowdfunding performance. Presented at AOM 2015. Vancouver, Canada.
- Oo P, Juasrikul S, Sahaym A, Allison TH. 2015. Crowdfunding Performance of User Entrepreneurs: Signaling, Passion, and Social Identity Theories. Presented at BCERC 2015. Wellesley, MA.
- Anglin AH, Allison TH, Plummer LA, Busenitz LW. 2014. Distinctly Distant: Geographic and Cognitive Distance in Crowdfunded Microlending. Presented at BCERC 2014. London, Ontario, Canada.
- Anglin AH, Allison TH, Busenitz LW. 2014. Value Driven Performance: Value Alignment and the Social Performance of Microfinance Institutions. Presented at AOM 2014. Philadelphia, PA.
- Anglin AH, Allison TH, McKenny AF, Busenitz LW. 2014. The application of computer-aided text analysis in social entrepreneurship research. Presented at AOM 2014. Philadelphia, PA.
- Allison TH, Grimes MG, McKenny AF, Short JC. 2013. Responses to Institutional Defiance: How Media Frames Alter the Rate of Sanctions. Presented at AOM 2013. Lake Buena Vista, FL.
- Baur JE, Allison TH, Busenitz TH. 2013. Perceived Investor Support: Effect of Investor Value-added Activities Versus Investment Over Time. Presented at AOM 2013. Lake Buena Vista, FL.
- Davis BC, Allison TH. 2013. Crowd funding of entrepreneurial ventures: A comparison of signaling and impression management. Presented at AOM 2013. Lake Buena Vista, FL.
- Allison TH, Townsend DM. 2012. Wisdom of the Crowd? Reputational cascades and emotional contagion in microlender crowdfunding. Presented at AOM 2012. Boston, MA.
- Allison TH. 2012. Cash for Candor? Entrepreneur to Investor Disclosure in Securing the Commitment of Resources. Presented at AOM 2012. Boston, MA.
- Allison TH. 2012. External Resource Acquisition in Spatially Isolated Firms. Presented at AOM 2012. Boston, MA.
- Allison TH, Busenitz LW. 2012. Investor Engagement and the Interaction of the Opportunity and the Environment: Alertness to Customer Needs and to New Technologies. Presented at BCERC 2012. Fort Worth, TX.

Allison TH, Plummer LA. 2011. Spatial Isolation and Resource Acquisition in New Ventures. Presented at BCERC 2011. Syracuse, NY.

INVITED TALKS, PANELS, MENTORING AND CONSORTIA

- 2025 Panelist, SMA PDI PDW: Why was my manuscript desk rejected? A submission-journal fit perspective in entrepreneurship research (with Anglin, Carr, Dibrel, McLarty, Ring; Greenville, SC)
- 2025 Mentor, AOM Entrepreneurship Division Mid-Career Consortium (Stockholm, Sweden)
- 2025 Mentor, AOM Entrepreneurship Division Doctoral Consortium (Stockholm, Sweden)
- 2025 Session Chair, AOM Scholarly Session on Crowdfunding (Stockholm, Sweden)
- 2025 Organizer, AOM PDW: Entrepreneurial Storytelling in the AI Era (with co-organizers and panelists: S. Srivastava, M. McLeod, R. Hunt, G. Fisher, Y. Snihur, A. Anglin; Stockholm, Sweden)
- 2025 Organizer, AOM Presenter Symposium: Balancing the Edge: Dark Traits, Neuroticism, and Entrepreneurship Success (with co-organizers O. Petrenko, P. Ruiz, B. Davis, B. Warnick; Discussants and authors: K. Brownell, A. Panda, A. Blake, A. Rauch, A. Jahanshahi, W. Ye, X. Wan, K. Hmieleski, M. Ratnoo, J. Smith, D. Hechavarria, S. Lux, G. T. Payne, N. Hayes; Stockholm, Sweden)
- 2025 Speaker, University of Alabama Virtual Summer School in Entrepreneurship Research
- 2025 Invited Speaker, Ivey School of Business, Western University Speaker Series (London, Ontario, Canada, April 18, 2025)
- 2024 Organizer, AOM PDW: Crafting Special Issue Proposals for Top Entrepreneurship Journals (with J. Wiklund and M. Lévesque; Chicago, IL)
- 2024 Mentor, AOM Entrepreneurship Division Doctoral Consortium (Chicago, IL)
- 2024 Invited Speaker, Washington State University Carson College of Business Speaker Series (Pullman, WA, April 12, 2024)
- 2023 Invited Speaker, TCU Showcase of Research and Creative Activities, September 29, 2023 – “Watch How You Talk to Me: The Roles of Vocal Tone and Pitch in Entrepreneurial Persuasion” (Fort Worth, Texas)
- 2023 Mentor, AOM Entrepreneurship Division Doctoral Consortium – Friday, August 4th, 2023 (Boston, MA)

- 2023 Panelist, AOM Pre-Doctoral Student Consortium – Friday, August 4th, 2023 Topic: Defining your Research Interests (Boston, MA)
- 2023 Panelist and Organizer, SMA PDI: Crowdfunding Research Workshop and Panel Symposium (St. Petersburg, FL)
- 2023 Invited Panelist, University of Wyoming Entrepreneurship Consortium (Laramie, Wyoming, May 4-5, 2023)
- 2023 Participant, ETP Editor Retreat and Workshop (University of Utrecht, April 2023)
- 2022 Invited Speaker, University of North Texas Management Department Speaker Series (Denton, Texas, November 18, 2022)
- 2022 Panelist and Organizer, SMA PDI: Crowdfunding Research Workshop and Panel Symposium (SMA, Little Rock, AR)
- 2022 Panelist, AOM PDW: The Big Three of Entrepreneurial Financing: Crowdfunding, Angel Investment, and Venture Capital (with Anglin, Cardon, Cox-Pahnke, Hallen, Murnieks; AOM, Seattle, WA)
- 2022 Mentor, AOM Entrepreneurship Division Doctoral Consortium – Friday, August 5th, 2022 (AOM, Seattle, WA)
- 2022 Panelist, BCERC Doctoral Consortium – Editors Panel on Avoiding Desk Rejection (BCERC, Waco, Texas, June 2022)
- 2022 Panelist, ETP Editor’s Forum, Babson College Entrepreneurship Research Conference (BCERC, Waco, Texas, June 1, 2022)
- 2022 Invited Speaker, Sharif University of Technology Graduate School of Management and Economics (GSME; Virtual, May 18, 2022).
- 2022 Panelist, Crowdfunding Panel, Southeastern Entrepreneurship Research Symposium (SERS, Tuscaloosa, Alabama March 24-26 2022)
- 2021 Featured Speaker, AOM PDW: Celebrating A Decade of Academic Advancement in Crowdfunding (session 813)
- 2020 Invited Speaker, AOM PDW on Crowdfunding: Broadening our Sight Through Theory-Building
- 2019 Organizer, AOM PDW on Crowdfunding
- 2018 Organizer, AOM Tel Aviv PDW on Crowdfunding
- 2017 Panelist, AOM PDW on Crowdfunding
- 2015 Panelist, BCERC Doctoral Consortium
- 2013 Invited Panelist, UC Boulder Crowdfunding Conference

TEACHING

Raising Entrepreneurial Capital: TCU Spring 2020, Fall 2020, Spring 2021, Fall 2021, Fall 2022, Spring 2024, Spring 2025. Developed new design based on experiential learning. Class is highly participative and emphasizes learning and applying skills through multiple modalities. New curriculum Spring 2025 to introduce greater class discussion of funding sources and to introduce a larger law subcomponent that covers securities law and legal forms of organization to accommodate for the pending removal of Entrepreneurial and Business Regulatory Environment as a required course in the Neeley core. This innovation and set of updates ensures entrepreneurship majors still know what they need to know in light of the required status of the class in the entrepreneurship major. Most recent student evaluation: 4.69/5 (college average = 4.35), with 23/30 students providing feedback.

Entrepreneurial Leadership: TCU Fall 2020, Fall 2021, Fall 2022, Spring 2025. Fall 2025. Curriculum in how entrepreneurs manage and lead startups. Most recent student evaluation: 4.79/5 (college average = 4.35), with 15/18 students providing feedback.

Entrepreneurial Opportunity Recognition: TCU Spring 2020, 2 sections. Recognizing and evaluating the feasibility of opportunities. Most recent student evaluation (average of both sections): 4.8/5 (college average = 4.3), with 11/17 students providing feedback.

Entrepreneurial Management: Understanding and navigating the unique challenges of new and rapidly growing firms. WSU: Fall 2016, Fall 2017, Fall 2018. Most recent student evaluation: 4.7/5 (college average = 4.3), with 38/43 students providing feedback.

Entrepreneurial Finance: How to get funding for startups, how to plan and project financials, how to manage cash, how to value the business. WSU: Fall 2016, Spring 2017, Spring 2018, Fall 2018, Spring 2019. Most recent student evaluation: 4.6/5 (college average = 4.2) with 22/23 students providing feedback.

Seminar in Organizational Theory: Doctoral seminar on organizational-level questions, including: Why are there organizations? How are organizations designed and structured? How do organizations relate to their environments? How do organizational level variables influence individual level phenomena? WSU: Spring 2017, Spring 2019. Most recent student evaluation: 4.43/5 (college average = 4.3) with 7/7 students providing feedback.

Strategic Management: The issues and challenges of leading a firm in a competitive environment from a general management perspective. WSU: Fall 2014, Spring 2015, Fall 2015, Spring 2016. Most recent student evaluation: 4.7/5 (college average = 4.3) with 43/47 students providing feedback.

New Venture Development II (Feasibility Analysis): A course in doing the research necessary to test and validate startup concepts. University of Oklahoma Fall 2012, Spring/Fall 2013, Spring 2014.

Dissertation Committees:

Chandresh Baid, 2016-2020; Defended Spring 2020.

Assistant Professor at Grand Valley State University.

Smita Srivastava, 2015-2020; Defended Spring 2020.

Assistant Professor at Wichita State University.

Steven Creek, 2014-2018; Defended Spring 2018.

Assistant Professor at Appalachian State University.

Josh Maurer, 2014-2018; Defended Spring 2018.

Assistant Professor at Truman State University.

Pyayt Oo, 2014-2017; Defended Spring 2017.

Assistant Professor at UT-Arlington.

Other Graduate Education:

Design Curriculum for MBA Business Planning Capstone

WESKA (Entrepreneurship Boot camp for non-business masters, professional, and doctoral students – Lecturer on entrepreneurial resource acquisition)

Ph.D. Comprehensive Exam Question Writing & Grading

Interview and Evaluation of Ph.D. applicants

Other Undergraduate Education:

Arrange internships for Students: Virtuoso

TCU Journalism School Expert Interviewee (I. Acheson & T. Chronert)

ENTR 30303 Curriculum Coordination

Honors Thesis committee member (2x)

SERVICE ACTIVITIES

Service to Profession:

Editing and Peer Review:

Editor, *Entrepreneurship Theory and Practice*: 2022-Current

Board of Review Member, *Journal of Business Venturing*: 2017-Current

Board of Reviewers Member, *BCERC (Babson College Entrepreneurship Research Conference)*: 2024-2026 (3-year term), service began Fall 2023-Current

Editorial Review Board Member, *Family Business Review*: 2014-Current

Swiss National Science Foundation Grant Reviewer - 2024

NSF Grant (Research Proposal) Reviewer - SoO-Science Of Organizations, National Science Foundation; Peer review for grants on crowdfunding research. - 2023

Guest Editor, *Entrepreneurship Theory and Practice* Crowdfunding Virtual Special Issue: 2018-2021

Guest Editor, Special Issue of *Entrepreneurship Theory and Practice* on Crowdfunding, with Dave Ketchen, Jeremy Short, R. Duane Ireland, and Aaron McKenny (2016; Published as Volume 41, Issue 2, 2017)

External Reviewer:

American University of Beirut

UNT

GSU

IESE

Ad Hoc Peer Review:

Academy of Management Journal

Strategic Management Journal

Strategic Entrepreneurship Journal

Journal of Management

Small Business Economics

Entrepreneurship Theory and Practice

Journal of Management Studies

Organizational Research Methods

Journal of the Academy of Marketing Science

Journal of Business Ethics

Business Ethics Quarterly

Journal of Business Research
Journal of Corporate Finance
Applied Economics
Research Policy
Scientific Reports (Springer Nature)
IEEE Transactions on Engineering Management
Venture Capital
Journal of Consumer Behaviour
European Journal of Marketing
International Journal of Management Reviews
Journal of Environmental Communication
Journal of International Business Studies
Journal of Product Innovation Management
Journal of Small Business Management
International Small Business Journal
Journal of Small Business and Enterprise Development
PLoS One
SAGE Open

Conference Reviewing/Session Chair/Discussant:

2026 Reviewer, BCERC (Board of Reviewers member)
2025 Reviewer, BCERC (Board of Reviewers member)
2025 Session Chair, AOM Meeting
2025 Reviewer, AOM Meeting
2024 Reviewer, AOM Meeting
2024 Reviewer, BCERC (Board of Reviewers member)
2023 Reviewer, BCERC (Abstracts)
2022 Reviewer, BCERC (Abstracts)
2022 Reviewer, SMA Meeting
2022 Reviewer, AOM Meeting
2021 Reviewer, BCERC (Abstracts)
2020 Reviewer, BCERC (Abstracts)
2019 Organizer, AOM PDW on Crowdfunding
2019 Doctoral Consortium Poster Reviewer, BCERC

2019 Reviewer, AOM Meeting
 2019 Reviewer, BCERC (Abstracts)
 2018 Organizer, AOM Tel Aviv PDW on Crowdfunding
 2018 Session Chair, AOM Meeting
 2018 Session Chair, AOM Meeting
 2018 Reviewer, AOM Meeting
 2017 Panelist, AOM PDW on Crowdfunding
 2017 Reviewer, AOM Meeting
 2017 Reviewer, BCERC (Abstracts)
 2016 Reviewer, AOM Meeting
 2016 Reviewer, BCERC (Abstracts)
 2015 Reviewer, AOM Meeting
 2015 Reviewer, BCERC (Abstracts)
 2015 Panelist, BCERC Doctoral Consortium
 2013 Reviewer, AOM Meeting
 2013 Invited Panelist, UC Boulder Crowdfunding Conference
 2012 Session Chair and Discussant, SMA
 2012 Reviewer, AOM Meeting
 2011 Reviewer, AOM Meeting
 2010 Reviewer, AOM Meeting

Professional Organization Committees, Membership, and Service:

- Member, Executive Committee, Entrepreneurship Division of the Academy of Management (2024-2027)
- Member, Continuity of Leadership Committee, Entrepreneurship Division of the Academy of Management (2024-2027)
- AOM Entrepreneurship Division Representative at Large (2024-2027)
- Candidate for Entrepreneurship Division RAL (2024)
- Candidate for Entrepreneurship Division RAL (2023)
- Candidate for Entrepreneurship Division RAL (2022)
- Candidate for Entrepreneurship Division RAL (2020)
- Letter writer, Entrepreneurship Division Mentor Award
- Member, Academy of Management
- Member, Strategic Management Society

Service to Institution: TCU

University Service

- TCU Neeley School Dean Search Committee Member (Fall 2023 – Spring 2024)
- Values and Ventures Judge (Spring 2021 - Current)
- Interview with student journalist Taylor Chronert (Fall 2023)
- TCU Entrepreneurship/Fort Worth ISD outreach task force (Fall 2022 – Fall 2023)
- Chancellor's Advisory Council (CAC) Speaker (Fall 2021)
- TCU COVID-19 media expert (Spring 2020)
- Create (Shaddock Seed Fund) Judge and Reviewer (Fall 2019)
- TCU Housecalls (Fall 2019)
- LGBTQIA Foundation & Advocacy Training (Fall 2019)

College Service

- College P&T Committee member [Dean's Advisory Council (DAC)] (2022 – Current)
- Search Committee Member – Assistant Professor of Strategy, Outside/External Committee member for TCU Neeley Management Department (Summer 2025 – Spring 2026)
- Search Committee Member – Assistant Professor of Strategy, Outside/External Committee member for TCU Neeley Management Department (Fall 2024 – Spring 2025)
- AACSB Accreditation Onsite Visit – Research, Engagement, and Societal Impact – Focused on Faculty (19 Feb 2024)
- College Admissions Committee member (2023-2024)
- Graduate Programs Curriculum Committee (GPCC) member (2019 – 2022)
 - Conducted review of TCU Neeley MS Business Analytics program (2020 – 2021); involved in GPCC SACS assessment internal review.
- Neeley Media Expert (2022 – Current), *see "Media Coverage" section for mentions*
- Neeley Strategic Plan Goal 1 Task Force Chair (Spring 2021 – 2025)
- Attend DRSS: Centers and Institutes (Spring 2022)
- Attend DRSS: Meet the Assistant Professors (Spring 2022)
- PhD Project Research Talk (Spring 2022)
- Recommender for undergraduate employment and graduate school applications (2019 – Current)

- Faculty Evaluation Committee Candidate (Fall 2021)
- Neeley TESS attendee (November 2021)
- MSBA Capstone Team Faculty Subject Matter Expert (Spring 2020)
- MBA Roundtable delegate – Michigan State University, Lansing, MI, Nov 6-9, 2019
- TCU Neeley Outreach to Rising Seniors (D.G.: June 2020)

Departmental Service

- Chair, Department research committee (2024– Current)
- Acting Department Chair, Entrepreneurship & Innovation Department (Jan-Feb 2024)
 - *Grade disputes, transfer equivalencies, attend DCC, coordinate panelists for panelists for AI at Dallas Business Network event March 18, draft summer 2024 course schedule, correspond with job applicants, other duties as required*
- TCU Neeley Entrepreneurship USASBE Video Speaker (Fall 2023)
- Department P&T Committee member [Department Chair Advisory Council (DCAC)] (2021 – 2022); Department voting role superseded by election to college P&T committee; non-voting observer of DCAC deliberations (2022– Current)
- Chair, Department research committee (2024– Current)
- Committee member, Department curriculum committee (2023– 2024)
 - Collaborate and develop planned Fall 2025 change to alter the Neeley core required class status of 3-5 classes.
- Committee member, Department research committee (2022-2023)
- Committee member, Department ranking committee (2023)
- Course coordinator for ENTR 30303 (2022 – Current)
- Undergraduate student recruitment: 1 on 1 student visits, meetings, tours (2019 – Current)
- New instructor onboarding (Fall 2022, Spring 2023, Summer 2023, Fall 2023)
 - Anna Block and Devin Burnell
- Search Committee Chair – Two Assistant or Associate Professor of Entrepreneurship Tenure-Track lines (Spring – Fall 2022; hires: S. Seyb and D. Burnell)
- Assist with PPP recruiting (Fall 2022 – Current)
- Evaluation of departmental faculty toward tenure (Fall 2021)
- Search Committee Member – Associate/Full Professor of Entrepreneurship and Department Chair (Spring – Fall 2021; hire: W. Drover)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2021)

- Entrepreneurial Law (ELAW) planning and development (Spring – Summer 2021)
- Assist Raising Capital new Adjunct (Joe Dickerson) with curriculum (Fall 2020, Spring 2021)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2020)
- Promotional Video, Entrepreneurship Minor and Major for Fall (Spring 2020)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Spring 2020)
- Neeley Open House (Fall 2019)
- Business Major Information Sessions – Departmental Representative for Entrepreneurship Major (two sections, Fall 2019)
- DEI Curriculum Overlay evaluator (Fall 2019)

Previous Institutional Service: WSU

- Committee Member, Assurance of Learning, Carson College of Business
- Committee Member, 2015 Entrepreneurship Tenure-Track Search (two positions; hires: B. Warnick and A. Lahiri)
- Committee Member, 2016 Entrepreneurship Tenure-Track Search (hire: R. Saylor)
- Faculty Advisor, WSU Entrepreneurship Club
- WSU Faculty LGBTQ Ally, Trans* Ally
- Reviewer/Evaluator, Applicants for Ph.D. in Management/Entrepreneurship
- Coordinator, Revision of Entrepreneurship Learning Objectives
- Member, Undergraduate Curriculum Team, Department of Management, Information Systems, and Entrepreneurship Strategic Planning Process
- Honors Thesis evaluator, WSU Honors College
- Judge, WSU Business Plan Competition

Service to Community:

- Volunteer, Keller ISD (2021-2024)
- Accelerate DFW Speaker (2022)

Awards:

- 2024: Neeley Research Award

- 2021: Paper, “User entrepreneurs’ multiple identities and crowdfunding performance: Effects through product innovativeness, perceived passion, and need similarity” recognized as one of Journal of Business Venturing’s Most Cited Articles since 2018.
- 2021: Journal of Business Venturing’s (JBV) Best Reviewer of 2020
- 2017-2018: Outstanding Faculty Research Award
- 2016-2017: Dean’s Excellence Fellow
- 2015-2016: Dean’s Excellence Fellow
- 2012: Best Social Entrepreneurship Paper, AOM Entrepreneurship Division

Media Coverage of Published Research:

<https://www.thallison.com/press-and-media-coverage/>