**COMMON THEMES ACROSS DEPARTMENTAL STRATEGIC PLANS**

**Cardinal Principle 1: Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.**

* Increase majors/minors/student recognition
* Advising improvements
* Faculty development/mentoring/additional national ranking/visibility
* Evaluation and assessment of curricula/survey of graduates
* Graduate competitiveness/stipends/fellowships/review curricula
* Salary compression for associate and full professors
* Website upgrades

**Cardinal Principle 2: Design a vibrant learning community characterized by distinctive curricular, co-curricular, and residential programs.**

* Curricular development/reviews
* Assessment procedures/learning outcomes
* Additional faculty positions to reduce need for adjuncts
* New specialized niche programs- MS in Cybercrime/ MA in Professional Writing
* Interdisciplinary courses and minors
* Reviews and improved monitoring of adjunct faculty
* Emphasize undergraduate research

**Cardinal Principle 3: Sustain an environment in which rich personal interaction is enhanced by outstanding facilities and appropriate technology.**

* Improve internal communication with majors and recent graduates.
* Increase visibility of programs
* Acquire adequate technology/software- website updates
* Cadet training spaces
* Complete reshoring of all AddRan College space

**Cardinal Principle 4: Accelerate our connection with the greater community: Fort Worth, Texas, the nation, and the world.**

* Increase service-learning/internships
* Study abroad programs
* Alumni development/programming
* Faculty attendance at national/international meetings to increase TCU visibility

**Cardinal Principle 5: Couple wise financial stewardship with a well-planned entrepreneurial approach to academic opportunities.**

* Online courses to generate income from niche audience
* Increase research proposals to improve external support
* Special events with public appeal to increase visibility and raise funds
* Efficient use of existing resources

**AddRan Strategic Planning Priorities**

**Cardinal Principle 1: Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.**

**Cardinal Principle 2: Design a vibrant learning community characterized by distinctive curricular, co-curricular, and residential programs.**

**Cardinal Principle 3: Sustain an environment in which rich personal interaction is enhanced by outstanding facilities and appropriate technology.**

**Cardinal Principle 4: Accelerate our connection with the greater community: Fort Worth, Texas, the nation, and the world.**

**Cardinal Principle 5: Couple wise financial stewardship with a well-planned entrepreneurial approach to academic opportunities.**

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| AddRan Strategic Planning Priorities | | | | | |
| **Principle 1** | **1** | **2** | **3** | **S** | **L** |
| Increase majors/minors/student recognition | 8 | 3 | 3 | 9 | 5 |
| Salary compression for associate and full professors | 8 | 2 | 4 | 4 | 10 |
| Website upgrades | 7 | 6 | 1 | 12 | 1 |
| Advising improvements | 6 | 7 | 1 | 10 | 4 |
| Faculty development/mentoring/additional national ranking/visibility | 5 | 9 | 0 | 5 | 9 |
| Evaluation and assessment of curricula/survey of graduates | 5 | 7 | 2 | 8 | 6 |
| Graduate competitiveness/ stipends/ fellowships/ review curricula | 3 | 5 | 6 | 3 | 11 |
| **Principle 2** | **1** | **2** | **3** | **S** | **L** |
| Additional faculty positions to reduce need for adjuncts | 9 | 2 | 3 | 7 | 7 |
| Curricular development/reviews | 7 | 6 | 1 | 7 | 7 |
| Reviews and improved monitoring of adjunct faculty | 6 | 5 | 3 | 12 | 2 |
| Interdisciplinary courses and minors | 5 | 8 | 1 | 8 | 6 |
| Assessment procedures/learning outcomes | 3 | 5 | 6 | 8 | 6 |
| New specialized niche programs- MS in Cybercrime/ MA in Professional Writing | 3 | 2 | 9 | 2 | 12 |
| Emphasize undergraduate research | 1 | 8 | 5 | 6 | 8 |
| **Principle 3** | **1** | **2** | **3** | **S** | **L** |
| Acquire adequate technology/software- website updates | 8 | 4 | 2 | 9 | 5 |
| Increase visibility of programs | 7 | 7 | 0 | 10 | 4 |
| Improve internal communication with majors and recent graduates. | 5 | 7 | 2 | 10 | 4 |
| Complete reshoring of all AddRan College space | 3 | 9 | 2 | 4 | 10 |
| Cadet training spaces | 1 | 3 | 10 | 4 | 10 |
| **Principle 4** | **1** | **2** | **3** | **S** | **L** |
| Faculty attendance at national/international meetings to increase TCU visibility | 7 | 4 | 3 | 9 | 5 |
| Increase service-learning/internships | 6 | 3 | 5 | 7 | 7 |
| Alumni development/programming | 4 | 4 | 6 | 8 | 6 |
| Study abroad programs | 3 | 10 | 1 | 3 | 11 |
| **Principle 5** | **1** | **2** | **3** | **S** | **L** |
| Efficient use of existing resources | 9 | 4 | 1 | 13 | 1 |
| Special events with public appeal to increase visibility and raise funds | 6 | 8 | 0 | 9 | 5 |
| Increase research proposals to improve external support | 3 | 9 | 2 | 5 | 9 |
| Online courses to generate income from niche audience | 1 | 5 | 8 | 2 | 12 |