Michael R. Butler

Texas Christian University
TCU Box 297200
Fort Worth, TX 76129

Office Phone: 817-257-6359
e-mail: m.butler@tcu.edu

Education

1982 - 1987	University of North Carolina - Chapel Hill, NC Ph. D. – Economics Major Fields: Industrial Organization Microeconomic Theory
1981 - 1982	Georgia State University - Atlanta, GA M.A. - Economics
1979 - 1980	Emory University - Atlanta, GA B.A. - Economics and Political Science
1977 - 1979	University of Michigan - Ann Arbor, MI

Current Position

2001 -	Associate Dean, AddRan College of Liberal Arts, Texas Christian University
1992 -	Associate Professor of Economics, Texas Christian University

Previous Position

1986-1992	Assistant Professor of Economics, Texas Christian University

Courses Taught

Introductory Microeconomics
Intermediate Microeconomics
Freshman Seminars in Economics
Sports Economics
Industrial Organization
Topics in Microeconomics
Econometrics

Introductory Macroeconomics
Intermediate Macroeconomics
Economics of the European Union
Senior Seminar in Economics
Economics of Contemporary Issues
Economics for Business
Regulation of Economic Activity

Refereed Publications

"Should Economic Educators Care about Students' Academic Freedom?" (with Robert F. Garnett), *International Journal of Pluralism and Economics Education*, Vol. 1, Nos. 1 / 2 2009.

"Teaching the Coase Theorem: Are We Getting It Right?" (with Robert F. Garnett), *Atlantic Economic Journal*, Vol. 31, No. 2, June 2003.

"Interleague Play and Baseball Attendance," *Journal of Sports Economics*, Vol. 3, No. 4, November 2002.

"A Dynamic Analysis of the Diffusion of Television Advertising," (with Steven A. Lin and John Navin), *RISEC: International Review of Economics and Business*, Vol. 45, No. 1, March 1998.

"Competitive Balance in Major League Baseball," *The American Economist*, Vol. 39, No. 2, Fall 1995.

"State Abortion Legislation as a Public Good - Before and After Roe v. Wade" (with Karen Smith Conway), *Economic Inquiry*, Vol. 30, No. 4, 1992. Subsequently abstracted in the *Journal of Economic Literature*, Vol. 31, No. 1, March 1993.

"The Diffusion of Television Advertising," *Review of Industrial Organization*, Vol. 6, No. 3, 1991.

"The Effect of Banking Law Changes on Stockholder Wealth: Evidence from Texas" (with Edward M. McNertney), *Southwest Journal of Business and Economics*, Vol. 8, No. 2, Fall 1991.

"Estimating Educational Production Functions: The Problem of Multicollinearity" (with Edward M. McNertney), *Social Science Journal*, Vol. 28, No. 4, October 1991.

"Another Look at Innovation in the U.S. Steel Industry," *Southern Business and Economic Journal*, Vol. 14, No. 4, July 1991.

"Election Returns as a Signal of Changing Regulatory Climate" (with Edward M. McNertney), *Energy Economics*, Vol. 13, No. 1, January 1991.

"The Allocation of Death in the Vietnam War: Comment" (with Edward M. McNertney), *Southern Economic Journal*, Vol. 55, No. 4, April 1989.

Non-Refereed Publications

Book Review - *Advertising and the Market Process: A Modern Economic View*, by Robert B. Ekelund, Jr. and David S. Saurman, *Southern Economic Journal*, Vol. 56, No. 1, July 1989.

"An Investigation into the Yield Curve and Stock Price Indexes" (with Charles M. Becker), *Journal of the Southwest Society of Economists*, Vol. 5, No. 1, 1988.

Book Review - *The Changing Structure of the U. S. Economy*, by Zoltan Acs, *Southwestern Journal of Economic Abstracts*, Vol. 8, No. 1, 1987.

Presentations

"Academic Freedom and Undergraduate Economic Education: Challenges and Opportunities" (with Robert F. Garnett). Presented at the ICAPE Conference "Economic Pluralism for the 21st Century", University of Utah, July 2007.

"Academic Freedom and Undergraduate Economic Education: Challenges and Opportunities" (with Robert F. Garnett). Presented at the 61st International Atlantic Economic Conference, Berlin, Germany, March 2006.

"Introductory Economics: What Makes a Gateway Instead of a Roadblock?" (with Stephen F. Quinn). Presented at the 59th International Atlantic Economic Conference, London, England, March 2005.

"Economic Freedom and Life Satisfaction" (with Stephen F. Quinn). Presented at the 55th International Atlantic Economic Conference, Vienna, Austria, March 2003.

"Teaching the Coase Theorem: Are We Getting It Right?" (with Robert F. Garnett), Presented at the 53rd International Atlantic Economic Conference, Paris, France, March 2002.

"Interleague Play and Baseball Attendance." Presented at the 65th Annual Meeting of the Midwest Economics Association, Cleveland, OH, March 2001.

"Another Look at Customer Discrimination in Major League Baseball." Presented at the Annual Meeting of the Midwest Economics Association, Nashville, TN, March 1999.

"The Effect of Sleep on Academic Performance" (with Krista M. Nuttall). Presented at the Allied Social Science Association Annual Meetings, Chicago, IL, January 1998.

"The Effect of Free Agency on Managerial Efficiency," (with Myra L. Moore). Presented at the 67th Annual Conference of the Southern Economic Association, Atlanta, GA, November 1997.

"The Effect of Sleep on Academic Performance" (with Krista M. Nuttall). Presented at the 67th Annual Conference of the Southern Economic Association, Atlanta, GA, November 1997.

"Statewide Prohibition of Alcohol Prior to National Prohibition" (with Karen Smith Conway). Presented at the 66th Annual Conference of the Southern Economic Association, Washington, DC, November 1996.

"Rules Changes and Attendance at Major League Baseball Games" (with Myra L. Moore).

Presented at the 32nd Annual Meeting of the Missouri Valley Economic Association, Memphis, Tennessee, March 1996.

"Student Demand for Undergraduate Economics Degrees" (with Myra L. Moore). Presented at the 65th Annual Conference of the Southern Economic Association, New Orleans, Louisiana, November 1995.

"The Effectiveness of Regulation: Evidence Using Daily Stock Returns from Texas Public Utilities" (with Edward M. McNertney). Presented at the 72nd Annual Meeting of the Southwestern Social Science Association, San Antonio, Texas, March 1994.

"The Effectiveness of Public Utility Regulation - Assessment and Comparison of Methodologies" (with Edward M. McNertney). Presented at the 63rd Annual Conference of the Southern Economic Association, New Orleans, Louisiana, November 1993.

"Competitive Balance in Major League Baseball". Presented at the 68th Annual Conference of the Western Economics Association International, Lake Tahoe, Nevada, June 1993.

"Congressional Influence and the Allocation of Military Labor" (with Edward M. McNertney). Presented at the 67th Annual Conference of the Western Economic Association International, San Francisco, California, July 1992.

"An Economic Model and Empirical Analysis of the Market for Abortion Legislation" (with Karen Smith Conway). Presented at the 60th Annual Conference of the Southern Economic Association, New Orleans, Louisiana, November 1990.

"Another Look at Innovation in the U.S. Steel Industry". Presented at the 30th International Atlantic Economic Conference, Williamsburg, Virginia, October 1990.

"Rising Energy Prices and Changes in Industrial Concentration". Presented at the 68th Annual Meeting of the Southwestern Social Science Association, Fort Worth, Texas, March 1990.

"The Allocation of Death in the American Civil War" (with Edward M.McNertney). Presented at the 68th Annual Meeting of the Southwestern Social Science Association, Fort Worth, Texas, March 1990.

"The Effectiveness of Public Utility Regulation: Evidence from the Stock Market" (with Edward M. McNertney). Presented at the 54th Annual Meeting of the Midwest Economics Association, Chicago, Illinois, March 1990.

"Import Competition and Industry Profitability". Presented at the 67th Annual Meeting of the Southwestern Social Science Association, Little Rock, Arkansas, March 1989.

"Competition and Performance in Public Education" (with Edward M. McNertney). Presented at the 63rd Annual Conference of the Western Economic Association International, Los

Angeles, California, July 1988.

"An Empirical Investigation of Economies of Scale in Advertising". Presented at the 66th Annual Meeting of the Southwestern Social Science Association, Houston, Texas, March 1988.

"The Effects of Bank Deregulation in Texas: An Application of Event Study Methodology" (with Edward M. McNertney). Presented at the Annual Meetings of the Allied Social Science Associations, Chicago, Illinois, December 1987.

"The Effects of Changes in the Identity of Regulators on the Profitability of the Regulated" (with Edward M. McNertney). Presented at the 57th Annual Conference of the Southern Economic Association, Washington, D.C., November 1987.

"An Investigation into the Yield Curve and Stock Price Indexes" (with Charles M. Becker). Presented at the Annual Meetings of the Southwest Society of Economists, Houston, Texas, March 1987.

University Governance

2001-present	As Associate Dean, I have served on a number of short-term committees or task forces including a Transfer Student Task Force, Summer School Task Force, a Task Force to Examine Class Schedule Times, and a task force created to standardize definitions and terms used in the TCU Undergraduate Catalog. In addition, I have served as a member of several search committees in the Academic Affairs and Student Affairs divisions.
2009-present	Director, General Studies program
2006-present	Chair, Undergraduate Council
2006-present	Member, TCU Website Steering Committee
2003-2004	Member, Size, Mix, and Residentiality Committee of the Chancellor's Vision in Action Strategic Planning Initiative
2001-present	Chair, AddRan Curriculum Committee
2001-present	Associate Marshal
2014-2016	Member, Advisory Board of Center for International Studies: TCU Abroad
2000- 2001	Faculty Senate: AddRan College, Social Science, elected representative
2000- 2001	Chair, Faculty Senate Student Relations Committee
1999- 2001	Member, University Advisory Committee
1999- 2000	Member, The Role of Athletics Task Force, Commission on the Future of TCU
1995- 1997	Member, AddRan Curriculum Committee (Chair 1995-96)
1993-1997	Member, Graduate Council
1993-1995	Member, Ad Hoc Freshman Seminar Committee
1994-1999	Member, Student Conduct and Grievance Committee
1994-1999	Member, Intercollegiate Athletics Committee
1992	Graduate Studies Representative to the final examination committee of Robert Pace (History)
1990-1993	Faculty Senate: AddRan College, Social Science, elected representative

1992-1993	Faculty Senate: Role and Function Committee
1990-1992	Faculty Senate: Student Relations Committee
1989-2001	Coordinator of Advising, Department of Economics
1987-1992	Member, Student Conduct Committee
1988-1993	Member, Scholarship Committee (Chair, 1989 – 1993)
1991-1992	Member, Program Review Panel constituted to review programs in Medical Technology, Pre-Health Professions, Nursing, and Nutrition and Dietetics
1989-1990	TCU Daily Skiff Faculty Forum
Various years	Member or chair, Department of Economics Advisory Committee, Search Committee, and Curriculum Committee.

Honors and Awards

2002	Nominated for the Panhellenic and Interfraternity Council Most Charismatic Professor Award
2000	Nominated for the Panhellenic and Interfraternity Council Professor of the Year Award
1985-86	Georges S. Lurcy Fellowship, Department of Economics, University of North Carolina - Chapel Hill

Professional Memberships

University Association for Contemporary European Studies
European Union Studies Association
International Atlantic Economic Society
American Economic Association

Other Professionally Related Activities

2014	Participant, CIEE International Faculty Development Seminar (*From Communism to the European Union: Challenges for Small Nations*); Prague, Czech Republic and Budapest Hungary.
2011	Participant, CIEE International Faculty Development Seminar (*Ruin and Revival: History, Modern Memory and Identity*); Krakow, Poland and Berlin, Germany.
2011	Participant, IES Abroad Faculty Familiarization trip; Vienna, Austria and Freiburg, Germany.
2008	Participant, 15th Intensive Seminar on the European Union, College of Europe, Bruges, Belgium
2006	Participant, Assessment of Academic Advising Institute sponsored by the National Academic Advising Association
2005	Attendant, Development for Deans Workshop sponsored by Council for the Advancement of Support of Education
2003-2004	Participant, Non-Heart-Beating Donor Research Study, Harris Methodist Fort Worth Hospital
2003	Participant, Crucial Conversations Workshop, Texas Christian University

1999-2000 Faculty Liaison in the TCU Advanced Placement Summer Institute
1994 Participant, National Council on Economic Education Teacher Training Workshop