

End Racism image posted on TCU football's Facebook page rubbed some wrong. Why is that?

By [Stefan Stevenson](#) August 28, 2020 12:00 AM,



TCU landed the No. 16-ranked recruit in the country in 5-star running back Zach Evans. BY ERIC GARLAND

The [TCU football team's](#) Facebook page changed its cover photo Wednesday night.

The change happened on a night when the NBA playoffs were postponed, along with several MLB games and NFL practices in the wake of the police shooting of a Black man in Kenosha, Wisconsin.

The image is simple: The words "END RACISM" were painted on a campus sidewalk.

Most of the 800-plus impressions as of Thursday evening supported the sentiment with thumbs ups, hearts, and smiley face emojis. The image was shared by at least 45 people and had more than 200 comments.

You may be surprised to learn, however, that a simple call to end racism wasn't greeted completely with high fives and "Amens!"

No, apparently the plea for equality was a bridge too far for some [TCU fans](#) and some others who for some reason were drawn to the Horned Frogs' page to see what all the hubbub was about.

Cam Cook found some of the comments heartwarming, the ones expressing annoyance with TCU's post.

"These comments give me hope. I used to get roasted if I disagreed with something like this... of course we all don't want racism. This creates division. The end racism stuff now implies that whites are racist.. which is divisive and racist.. Pandering is sad. Remember that."

David Calvert tried to make a point about the [Horned Frogs' history](#) of excluding Black players on their teams until 1965 when James Cash broke the color barrier on the basketball team. Linzy Cole Jr. joined the football team the following year.

"Now, what, 75% are? And you want me to believe we are 'systemically racist'??? I expected more from you ... than current politically motivated lies."

Brett Nichols doesn't want educational institutions to be platforms for politics or systematic indoctrination. And while he's at it, he thinks TCU

needed to show support for the recent death of a 5-year-old white boy killed in North Carolina.

"This is clearly asserted due to the fact of so many minority athletes that TCU needs to compete in their conferences to make money. TCU didn't give a damn about the five year old boy that was shot in the head recently on his bike. But hey what do I know I'm anti Marxist."

Brett Kirby cut through to the point of his reason for being on TCU's football Facebook page.

"If you want to end racism in America, you have to stop voting Democrat and call out the media's bias," Kirby said. "For an institute of higher learning, you don't seem to research much of your pandering posts, nor provide more detail."

Bob Kellow was duped. He thought the TCU football page would be wall to wall route-running, bone-crushing tackles and pretty spirals.

"I was under the false impression that this was a college athletics site, and not one for advertising a particular 'social justice' cause célèbre," Kellow wondered. "Where are the ones calling for the end of abortion, world hunger and nuclear proliferation? Inquiring minds want to know."

And then you have Sandy Ritchey, who said, "Racism is a matter of the individual heart. Painting signs, protest and riots will never end it," Sandy posted. "Only each individual can choose how they treat any other person."

Carlos Estrada wasn't messing around: "End politics in sports!" was his post.

And David McCollum is either just fed up with the volatility of the pending, abridged college football season or just tired of the bickering on Facebook.

He kept it short and sweet: "Just play football and win."



A post on TCU Football's Facebook page has offended some followers. The team used an image of END RACISM painted on campus as its cover picture. Bob Booth *Bob Booth*



Stefan Stevenson has been covering sports for the Star-Telegram since 1997. He spent five years covering TCU athletics, which included two BCS bowls, two trips to the college World Series and the move to the Big 12. He has covered the Texas Rangers since 2014 and started reporting on the Dallas Cowboys in 2016.